



ESTÉE LAUDER COMPANIES
BREAST CANCER CAMPAIGN



Coming together to help end breast cancer for all.

Our global community supports research,
education and medical services through
60+ organizations worldwide.

#TimeToEndBreastCancer

Learn more:
ELCompanies.com/BreastCancerCampaign

PINK RIBBON PRODUCTS

Six of The Estée Lauder Companies' beauty products support our mission to create a breast cancer-free world and raise funds for the Breast Cancer Research Foundation® (BCRF).

Please note, all of the information is under embargo and cannot be included until October 2021 issue timing.

AVEDA

Hand Relief™ Moisturizing Crème with Shampure™

Turn care into cure with Aveda's Limited-Edition Hand Relief™ Moisturizing Creme featuring the beloved Shampure™ aroma. This Limited-Edition Hand Relief™ Moisturizing Creme is vegan and 95% naturally derived with andiroba oil and other plant hydrators that help infuse skin with nourishment. And, like all Aveda products, Limited-Edition Hand Relief™ Moisturizing Creme is cruelty-free and is manufactured with 100% solar and wind power.

Size: 100 ml

Suggested Retail Price: €30,00

Amount of Donation: In support of The Estée Lauder Companies' Breast Cancer Campaign, Aveda will donate €10 from the purchase price of Hand Relief™ Moisturizing Crème with Shampure™ to support cruelty-free research through the Breast Cancer Research Foundation® from 9/26/21 to 6/30/22, or until supplies last.

Available at: Aveda salons and Aveda.eu.

Website: Aveda.eu



2021 BREAST CANCER CAMPAIGN Pink Ribbon Products



CLINIQUE

Great Skin, Great Cause Limited Edition Dramatically Different Moisturizing Lotion+

Dramatically Different Moisturizing Lotion + combines all-day hydration with skin-strengthening ingredients to help skin look younger, longer. This year, our iconic moisturizer is in a limited-edition pink bottle to honor and support Clinique's commitment to the Breast Cancer Campaign.

Size: 200 ml

Suggested Retail Price: €56,40

Amount of Donation: In support of The Estée Lauder Companies' Breast Cancer Campaign, Clinique will donate 25% from the purchase price of Great Skin, Great Cause Limited Edition Dramatically Different Moisturizing Lotion+ with a maximum donation of €8.500 to the Breast Cancer Research Foundation® from 9/15/21 to 6/30/22, or until supplies last.

Available at: Planet Parfum, Inno, independant perfumeries and clinique.be

Website: Clinique.be

DARPHIN

INTRAL Daily Rescue Serum

Darphin is proud to support breast cancer research with its bestselling serum, Intral Daily Rescue Serum, specially packaged with the pink ribbon. This ultra-lightweight, fast-absorbing, multifunctional serum instantly hydrates discomforted skin and soothes redness and irritations that can lead to visible signs of aging. Thanks to its unique botanical CALM COMPLEX* and Micro-Water Technology, the formula penetrates deep into the skin for a more even-looking, softer complexion.

Size: 30 ml

Suggested Retail Price: €63,00

Amount of Donation: In support of The Estée Lauder Companies' Breast Cancer Campaign, Darphin will donate €10 of the purchase price of Intral Daily Rescue Serum to the Breast Cancer Research Foundation® from 10/1/21 to 2/28/22, or until supplies last.

Available at: Newpharma.be and Farmaline.be

Website: Darphin.eu



ESTÉE LAUDER

Advanced Night Repair Synchronized Multi-Recovery Complex

Our next-generation Advanced Night Repair serum for Fast Visible Repair and Youth-Generating Power, plus a limited edition sleeve, honoring and supporting breast cancer awareness. With its exclusive, multi-dimensional technology, this formula harnesses the restorative power of night to deliver accelerated visible renewal. Works night and day to help skin maximize its overall natural rhythm of repair and protection. This deep and fast penetrating serum reduces the look of multiple signs of aging caused by the environmental assaults of modern life. Skin looks smoother and less lined, younger, more radiant and even toned. Reveal your most beautiful, healthy-looking skin today. Inspired by groundbreaking research, it's the high performance serum beautiful skin can't live without.

Size: 50 ml

Suggested Retail Price: €127,25

Amount of Donation: In support of The Estée Lauder Companies' Breast Cancer Campaign, Estée Lauder will donate 20% of the purchase price of Advanced Night Repair Synchronized Multi-Recovery Complex to the Breast Cancer Research Foundation® from 9/1/21 to 6/30/22, or until supplies last.

Available at: Inno Rue Neuve, Independant parfumeries, Esteelauder.be

Website: Esteelauder.be



ESTÉE LAUDER

BRAVE & BEAUTIFUL Kit

Lift your look by saturating skin with these intensely nourishing, multi-effect cremes. Skin is plumped, supple—more resilient. Lines and wrinkles appear reduced. Radiance is recharged. Lips pop with our hydrating balm and statement-making, wearable color.

Suggested Retail Price: €72,40

Amount of Donation: In support of The Estée Lauder Companies' Breast Cancer Campaign, Estée Lauder will donate 20% of the purchase price of BRAVE & BEAUTIFUL KIT to the Breast Cancer Research Foundation® from 9/1/21 to 6/30/22, or until supplies last.

Available at: Inno Rue Neuve, Independant parfumeries, Esteelauder.be

Website: Esteelauder.be



LA MER

Crème de la Mer The Moisturizing Cream

The La Mer moisturizer that started it all. This luxuriously rich cream immerses skin in deep, soothing moisture, helping heal dryness. Skin feels soft-to-the-touch, supple and smooth. Lines and wrinkles are visibly softened. Unlock the power of a radiant transformation, day and night. Ideal for drier skin.

Size: 30 ml

Suggested Retail Price: €170,00

Amount of Donation: In support of The Estée Lauder Companies' Breast Cancer Campaign, La Mer will donate 80% of the purchase price of this 30ml Crème de la Mer The Moisturizing Cream with a maximum donation of €5.000 to the Breast Cancer Research Foundation® from 10/1/21 to 10/31/21, or until supplies last.

Available at: Ici Paris XL and cremedelamer.eu

Website: cremedelamer.eu



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